

CAHIP-IE BOD Meeting Minutes

CAHIP-IE Board of Directors Meeting						
9.2.2025	11:00am to 12:30pm	HRBC Insurance & Zoom				
Meeting called to order	11:01 am					
Invocation given by	David Johnston					
Type of meeting	Monthly CAHIP-IE Board of Directors Meeting					
SECRETARY/ROLE CALL & MINUTES	Lisa Wood					
Chairperson	Cherie Powell					
Roll Call - Attendees	In Person: Dawn Carroll, Lisa Wood, Maura Zamarripa, Cherie Crutcher, David Johnston, Christina Garcia, Aladna Dyer, Donna Poole, Yolanda Webb Via Zoom: Brandi Potlongo					
Minutes Approved	<table><tr><td>FIRST: NONE to Approve</td><td>SECOND:</td><td>AYES: All</td></tr></table>			FIRST: NONE to Approve	SECOND:	AYES: All
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PRESIDENTS REPORT			
	CHERIE POWELL reporting.		
Discussion	Who are our members? Who should we be targeting? Who is sponsoring the meetings? We should engage Past Presidents. Are we getting the message out for monthly meetings? Reassess monthly meetings and determine effective use of time and resources.		
Goal is to see growth.			
FIRST:	SECOND:	AYES: All	NAYS:
Action Items		Person Responsible	Deadline

VOTING ITEMS			
	• 2026 – TOPGOLF EVENT		
Discussion	2025 Top Golf income \$8,34.26, Expenses \$8,130.23 + \$134.03 (130)		
Recommending changing this charity fundraiser for the 25-26 year to a Thankful Thursday - March 2026.			
FIRST: Lisa Wood	SECOND: Christina Garcia	AYES: All	NAYS: 0
Action Items		Person Responsible	Deadline

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OLD BUSINESS				
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Discussion				
FIRST:	SECOND:	AYES: all	NAYS:	
Action Items			Person Responsible	Deadline

NEW BUSINESS				
Discussion	Fundraisers- Golf Tournament, Holiday Party, Thankful Thursday			
It was brought up to do one fundraiser for each charity this year. (The Unforgettables Foundation, Alexis' Way, and new charity. Need to vet any new charity.				
Thankful Thursday should encourage more member engagement.				
Charity Options: Collect food, clothes, pay your own way, have food donated, Santa for Seniors, Home in Stead				
Need to look for additional venue to hold the member meetings 30 to 35 people, Hospitality to help with this project.				
Cost for food for 30 to 35 people is about \$800 to \$900- we charge \$35 to attend; meeting sponsorship is \$400 which offsets the cost of food.				
FIRST:	SECOND:	AYES: All	NAYS:	
Action Items		Person Responsible	Deadline	

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TREASURER REPORT			
	CHRISTINA GARCIA reporting.		
Discussion	Preliminary Reports without 2025-2026 Budget info included. Finance/Budget meeting needs to be scheduled.		
Conclusions	\$7,500 need to be approved to pay the Unforgettables Foundation from Golf Tournament proceeds for chapter donation.		
FIRST:	SECOND:	AYES: All	NAYS:
Action Items	Person Responsible		Deadline

PRESIDENT ELECT REPORT			
	SHELLEY HOOVER reporting.		
Discussion			
FIRST:	SECOND:	AYES: all	NAYS:
Action Items	Person Responsible		Deadline

MEMBERSHIP & RETENTION REPORT			
	MAURA ZAMARRIPA/BRIANA HUDSON reporting.		
Discussion	There is all new training for all membership chairs through CAHIP.		
	Maura has ideas and asked to brainstorm for our chapter's Senior Summit/Membership table-		
	Maura will bring a poster for the event featuring NABIP's "Value of Membership"		
	Dawn will bring Special Membership applications and PAC donation forms. \$50 NABIP/\$50 chapter		
	At Senior Summit- we need to promote the benefits of being a member- power in numbers.		
FIRST:	SECOND:	AYES	NAYS:
Action Items	Person Responsible		Deadline

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PROFESSIONAL DEVELOPMENT REPORT

	DIANA BARERRA reporting.		
Discussion			
We do not have a speaker for October 9 th monthly meeting. The Big Beautiful Bill Topic discussion. Diane			
Will reach out to Paul Roberts and Tim Kanter to see if they are available to speak for October’s monthly			
Meeting. This needs to come together quickly as this meeting is in 3 weeks.			
FIRST:	SECOND:	AYES: All	NAYS:
Action Items		Person Responsible	Deadline

LEGISLATION REPORT

	ASHLEY INGRAM reporting.		
Discussion	There is a lot of voting right now- update coming		
FIRST:	SECOND:	AYES: All	NAYS:
Action Items		Person Responsible	Deadline

PAC REPORT

	DAVID JOHNSTON reporting.		
Discussion	PAC is working on an appeal to encourage membership PAC contributions.		
CAHU PAC calls next week; start with those that were members and have fallen off.			
We need a list of current CAHIP-IE members who are not PAC contributors.			
Send consistent message about PAC membership – events, newsletter, monthly meetings			
Recommendations: Any community event, we should a a board member there to promote membership			
FIRST:	SECOND:	AYES: All	NAYS:
Action Items		Person Responsible	Deadline

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COMMUNICATIONS & MEDIA REPORT

	BRANDI POTLONGO reporting.		
Discussion	Communication will be going out to the membership.		
Deadline to submit Media Video introduction is Sept. 17th			
Promoting Covid Memorial Walk Sept. 20th			
FIRST:	SECOND:	AYES:	NAYS:
Action Items		Person Responsible	Deadline

AWARDS REPORT

Discussion			
Ashley Ingram is possibly interested in helping with Awards tasks.			
FIRST:	SECOND:	AYES: All	NAYS:
Action Items		Person Responsible	Deadline

MEDICARE REPORT

	YOLANDA WEBB reporting.		
Discussion	Senior Summit- 3 full days and lots to do to get ready- Circus Theme		
Maura is a CE speaker at the Summit. About 800 people attending, SD, OC and IE Chapters hosting at Pechanga in Temecula. 3 Platinum Sponsors are participating.			
FIRST:	SECOND:	AYES:	NAYS:
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ADDITIONAL COMMITTEE REPORT			
	Alanda Dyer- Hospitality		
Discussion	Suggestion: Stickers to help recognize new members at monthly meetings.		
This chapter year – New Member event to welcome members that have joined in the last 12 months.			
Include members and make it a membership appreciation event. A pizza party or something fun.			
			NAYS:
Action Items		Person Responsible	Deadline

ADJOURNED	
Meeting called to adjourn by	Motion to adjourn by President Cherie Powell
Second by	Christina Garcia
Time:	12:30 pm