



## 2024-2025 CAHIP-IE STRATEGIC PLAN

Meeting Date: July 8, 2024 @ HRBC, Riverside

- 1) PROFESSIONAL DEVELOPMENT & HOSPITALITY COMMITTEES: Start a quarterly broker roundtable meeting to be held for one hour before the normal monthly luncheon. Free to attendees. Topics to be determined. This concept is to be further developed.
- 2) MEMBERSHIP COMMITTEE: Continue ongoing member retention efforts. Add 13 new members (10% growth) over 2024-2025 year.
- 3) CHAPTER MEETING IN THE DESERT: Provide a ***CE Day In the Desert*** and offer 3-4 hours of CE classes. Target date January 23, 2025. Suggestion of Ethics 3-hour course, plus one additional CE hour (class TBD). Secure three sponsors -- -- suggested Sterling Administrators, AMWINS, and one other TBD.
- 4) COMMUNICATIONS COMMITTEE: to establish a regular schedule of communication to members (ie. bimonthly newsletter, monthly meeting notices, videos, pictures, etc.)
- 5) Promote communication between all Board Chairs & Committees to aid efforts & goals.
- 6) Promote CAHIP PAC & NABIP PAC at every opportunity.
- 7) Promote Value of Membership at every opportunity.