



Dear Valued Partner:

2020 will be a year that certainly will be remembered. It has been a year that challenged and changed us in unexpected ways. As IEAHU moves into 2021, we must look to **achieve** our chapter **goals** using **innovative thinking** and take what we have learned from in-person events to pivoting to virtual events that **engage attendees** in new and different ways for at least the first half of the year.

With this shift, IEAHU is offering a **new program** for 2021, the **IEAHU Corporate Partnership Program**. This program will be for a term of one year in effect from January through December. **The highlights of this program include features like company brand recognition and digital media exposure. It is IEAHU's commitment to recognize this Corporate Partnership for 2021 and create an enduring, mutually beneficial relationship with your company's goals in mind.** IEAHU is excited to offer this partnership to only a select few.

The chapter's annual Sales Symposium will transition this year to an online virtual event that will allow for participants to directly engage with the speakers and sponsors. We are actively seeking industry speakers, great content and Partners that are willing to try a new approach in this changing environment. **Please let us know if you are interested in being part of this unique 2021 IEAHU CE Day & Symposium as part of your 2021 Corporate Partnership.** Additionally, we are staying flexible for both virtual and in-person events as 2021 progresses and this is reflected in the sponsorships.

The 2021 IEAHU Corporate Partnership Program is outlined in the attachment included in this email for your consideration. Please let us know if you would like to set an appointment with your marketing team to **discuss your company's partnership goals** and how IEAHU can help make 2021 a **successful and profitable year**. Please contact us at your earliest convenience to set an appointment.

Kind regards,

Dawn Carroll

IEAHU Executive Director

IEAHU's Annual Corporate Partnership Program is a vital part of our chapter's continued growth and success. The benefits highlighted below are noted in the spirit of this partnership and are not intended to be a contract, but rather IEAHU's pledge and commitment to do everything possible to recognize this partnership and create an enduring, mutually beneficial relationship with IEAHU. Benefits apply from January to December 2021.

| Annual Corporate Partnership | Description of Benefits |
|--|--|
| <p style="text-align: center;">Special Events Partner</p> <p style="text-align: center;">\$6,000</p> | <p>Chapter Events - Virtual & In Person</p> <ul style="list-style-type: none"> * Featured Speaking Opportunity at a Virtual or Live Chapter Event - Company's Choice of 1 Major Event & 1 Additional Event 2021 Virtual CE Day, Monthly Chapter Meeting (Virtual or Live), Chapter Social Event (Virtual or Live) or Company Training/Certification/Company Presentation TBA by Special Events Partner * Company commercial or video content [provided by company] featured during event * Company Logo recognition at each monthly meeting * 3 complimentary admissions for 2 Events/1 Major and 1 Additional Event <p>Additional Chapter Events</p> <ul style="list-style-type: none"> * Golf Foursome & Exclusive Tee Sign at the 2021 IEAHU Annual Golf Classic scheduled for June 14th 2021 or credit of \$1,000 toward preferred Golf Sponsorship * 3 Golf Platinum Packages (\$300 value) * Complimentary Admission to Chapter Social Events - Thankful Thursday, Chapter Happy Hour, Chapter, TBA <p>Company Brand Recognition</p> <ul style="list-style-type: none"> * Company commercial or video content [provided by company] to be featured on IEAHU website & chapter newsletter * Banner Ad/Company Logo with link to your company on the IEAHU Website Front Page (www.ieahu.net) * Company Logo with 50-100 word company description posted to IEAHU website "Our Sponsors" Page * Social Media Mentions on IEAHU Social Media Outlets (Facebook, LinkedIn & Twitter) - Company post and/or event promotion * Company Logo recognition on all meeting/event announcements * Article in IEAHU's "In The Spotlight" Newsletter for a month of their choice |
| <p style="text-align: center;">Professional Enrichment Partner</p> <p style="text-align: center;">\$4,500</p> | <p>Chapter Events - Virtual & In Person</p> <ul style="list-style-type: none"> * Development of a Virtual or Live Educational Event - Company's Choice of 1 Major Event Stand alone (Virtual or Live) Event of Partner's featured services and/or products Arrangements to be made with the chapter for CE Course filing with the Department of Insurance (if needed) * 3 complimentary admissions for 1 Event * Company Logo recognition at each monthly meeting <p>Additional Chapter Events</p> <ul style="list-style-type: none"> * Golf Twosome & Exclusive Tee Sign at the 2021 IEAHU Annual Golf Classic scheduled for June 14th 2021 or credit of \$700 toward preferred Golf Sponsorship * 3 Golf Platinum Packages (\$300 value) * Complimentary Admission to Chapter Social Events - Thankful Thursday, Chapter Happy Hour, Chapter, TBA <p>Company Brand Recognition</p> <ul style="list-style-type: none"> * Banner Ad/Company Logo with link to your company on the IEAHU Website Front Page (www.ieahu.net) * Company Logo with 50-100 word company description posted to IEAHU website "Our Sponsors" Page * Social Media Mentions on IEAHU Social Media Outlets (Facebook, LinkedIn & Twitter) - Company post and/or event promotion * Company Logo recognition on all meeting/event announcements * Speaker Availability for a sales training/other speaking opportunities |
| <p style="text-align: center;">Hospitality Builder Partner</p> <p style="text-align: center;">\$3,000</p> | <p>Chapter Events - Virtual & In Person</p> <ul style="list-style-type: none"> * Development of a Virtual or Live Community Service Event - Company's Choice of 1 Major Event Stand alone (Virtual or Live) Community Service Event of Partner's choice Thankful Thursday, Chapter Happy Hour, Holiday Event or Partner's Charity Fundraising Event * 3 complimentary admissions for 1 Event * Company Logo recognition at each monthly meeting <p>Additional Chapter Events</p> <ul style="list-style-type: none"> * Golf Twosome & Tee Sign at the 2021 IEAHU Annual Golf Classic scheduled for June 14th 2021 or credit of \$600 toward preferred Golf Sponsorship * 2 Golf Platinum Packages (\$200 value) <p>Company Brand Recognition</p> <ul style="list-style-type: none"> * Company Logo with link to your company posted to IEAHU website "Our Sponsors" Page * Social Media Mentions on IEAHU Social Media Outlets (Facebook, LinkedIn & Twitter) - Company post and/or event promotion * Company Logo recognition on all meeting/event announcements |
| <p style="text-align: center;">Dedicated Chapter Sponsor</p> <p style="text-align: center;">\$1,500</p> | <p>A dedicated sponsor is one that can sponsor on a level that the event dictates. Gives the sponsor flexibility to be a support of the chapter as well as included in an event.</p> <p>Company Brand Recognition</p> <ul style="list-style-type: none"> * Company Logo with link to your company posted to IEAHU website "Our Sponsors" Page * Company Logo recognition on all meeting/event announcements |

Please select the 2021 Annual Corporate Sponsorship:

- Special Events Partner**
- Professional Enrichment Partner**
- Hospitality Builder Partner**
- Dedicated Chapter Sponsor**

Please email/mail the completed application to:

ieahu.administration@gmail.com

IEAHU

1900 W. Redlands Blvd, #11088

San Bernardino, CA 92423

866-922-8387

866-922-8387 fax

Please make checks payable to **IEAHU**

no additional fees for payments made by check

please remit payment and application no later than January 31, 2021

Sponsor/Company Name _____

Signature _____

Date _____

* Credit Card # _____

Card Expiration Date _____

3 or 4 Digit Security Code _____

Billing Zip Code _____

* credit card fee of 3.65% will be added to grand total

2021



| | MON | TUE | WED | THU | FRI |
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| FEB | 1 | 2 | 3 | 4 | 5 |
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| MAR | 1 | 2 | 3 | 4 | 5 |
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| APR | 5 | 6 | 7 | 8 | 9 |
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| AUG | 2 | 3 | 4 | 5 | 6 |
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| DEC | 6 | 7 | 8 | 9 | 10 |
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| Notes: |
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| Jan 01: New Year's Day |
| Jan 12: IEAHU Monthly Learn&Earn |
| Jan 15: IEAHU Hosts NAHU Single Payer Certification |
| Feb 11: IEAHU Monthly Learn&Earn |
| Feb 25: Master Series Volume #1 |
| Mar 18: 2021 IEAHU CE Day & Symposium |
| Apr 08: IEAHU Monthly Learn&Earn |
| Apr 22: Master Series #2 |
| May 13: IEAHU Monthly Learn&Earn |
| Jun 10: IEAHU Monthly Learn&Earn |
| Jun 21: 29th Annual IEAHU Golf Tournament |
| Jul 05: Independence Day Holiday |
| Sep 06: Labor Day |
| Sep 09: 2021-2022 BOD Installation & Chapter Meeting |
| Oct 07: IEAHU Monthly Learn&Earn |
| Nov 11: Veterans Day |
| Nov 25: Thanksgiving Day |
| Dec 09: IEAHU Holiday Event & Charity Fundraiser |
| Dec 25: Christmas |

* Additional Event Dates can be secured to accommodate 2021 Corporate Partnership with IEAHU. Please contact Dawn Carroll (ieahu.administration@gmail.com) for more info.

Sponsorship Available to 2021 Corporate Partners*
 Sponsorship Opportunities Available
 Reserved Sponsorship